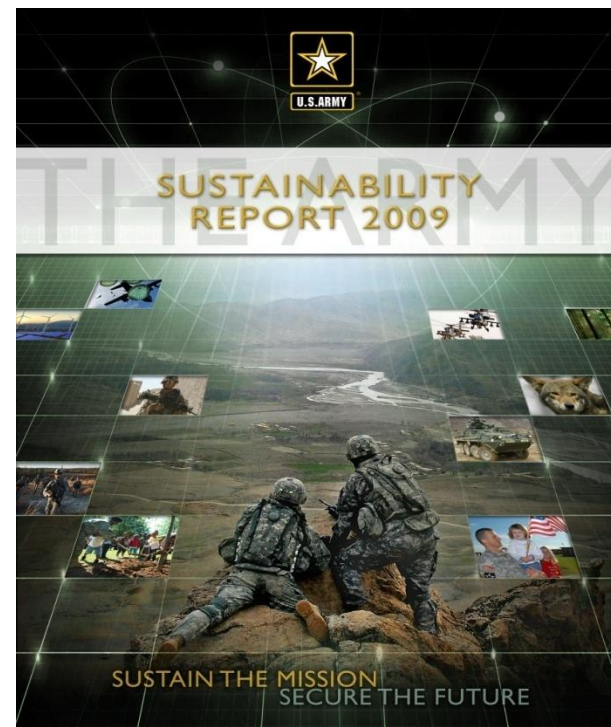
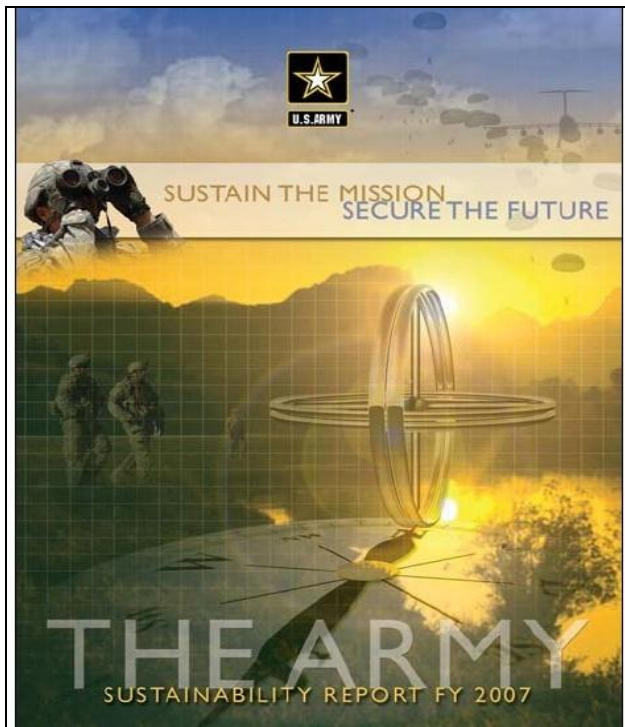




# Army Sustainability Reporting



John J. Fittipaldi, CEP

Army Environmental Policy Institute (AEPI)

GreenGov Symposium

Manage what you Manage: the Role of Transparency Session

October 6, 2010



# Purpose

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- Provide a brief overview of Army Sustainability Reports, Sustainability Reporting, and its significance.



# Background

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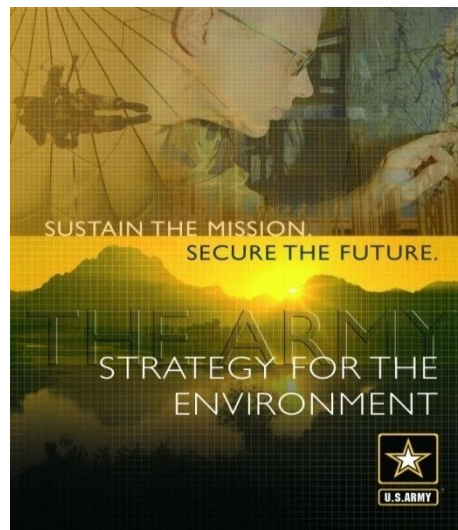


- Circa 2006, DASA (ESOH) tasked AEPI to investigate several approaches to Sustainability Reporting.
- He expressed a desire to track our progress (to hold ourselves accountable) and provide reporting to our stakeholders for transparency and accountability.
- The Army became the first federal department to issue a GRI based Report.



# Army Sustainability Report FY 07

- The report documents Army progress in each of the six goals of the Army Strategy for the Environment
- The ASR tells the Army story—each claim is substantiated by data which is *accessible and verifiable* by the public

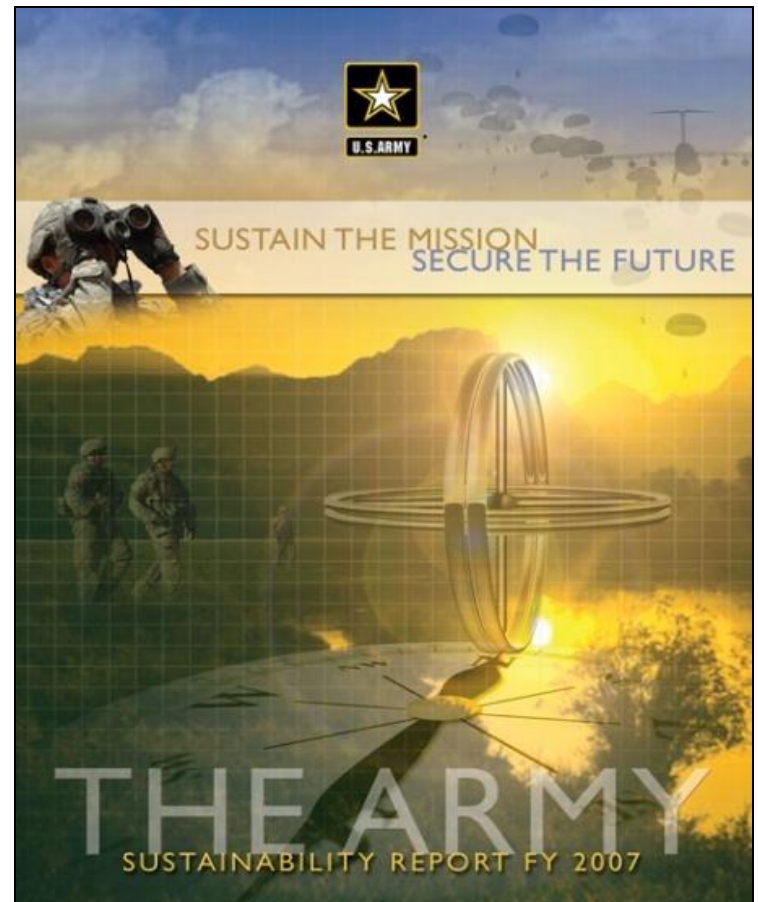


- The Army story is made transparent with *hyperlinks and footnotes* that take reader to the information source

# Moving Sustainability Forward

"By nature, the Army is constantly looking for new ways to promote strength and stability in everyday operations. **The Army 2007 Sustainability Report** outlines what the Army has done to incorporate sustainability in that effort."

GEN Peter Chiarelli,  
Vice Chief of Staff of the Army  
HON Keith E. Eastin  
Assistant Secretary of the  
Army (Installations and  
Environment)

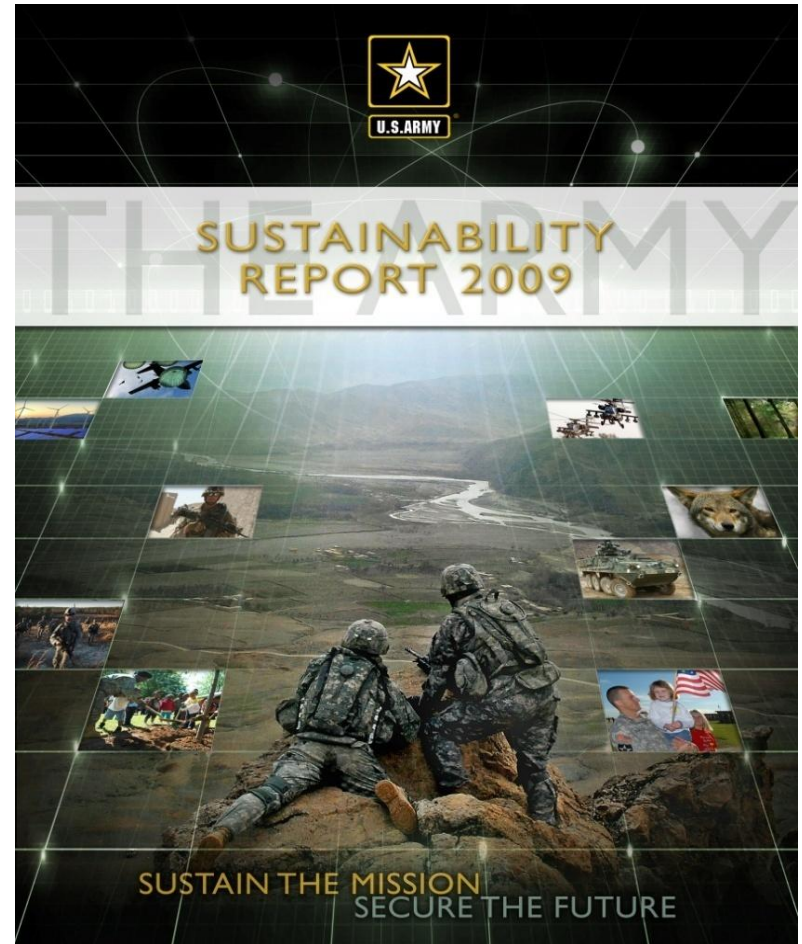




# Moving Sustainability Forward

**“From the enlisted Soldier through the highest Army leadership, efforts are underway to further inculcate sustainability as an organizing principle throughout the entire Army enterprise. These efforts will continue to evolve and take shape as the Army broadens the benefits of a more sustainable enterprise. Army Green is Army Strong!”**

**GEN Peter Chiarelli,**  
**Vice Chief of Staff of the Army**  
**HON Dr. Joseph Westphal**  
**Under Secretary of the Army**





# Why the Army is Reporting

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Reinforces strategic direction by objectively reporting on our ability to:

- ✓ *Goal: Reduce Army's "boot print"*
- ✓ *Goal: Sustain Army Power*
- ✓ *Goal: Honest, open, transparent*

Maintains Army's position as a National Leader in sustainability and further confirms our commitment to the American Public



# Why the Army is Reporting (Cont.)

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- Why an Army Sustainability Report?
  - ✓ Baseline for future yearly reports on our progress
  - ✓ Internal accountability
  - ✓ Convey leadership advocacy of sustainability
- Army sustainability is an important component of the Army's strength:
  - ✓ Conveys progress even during time of great stress on Army
  - ✓ Ties all aspects of Army's mission together in an objective and transparent format
  - ✓ We need to "tell our story" to the public – *or have it told for us by others*





# Army Sustainability Report

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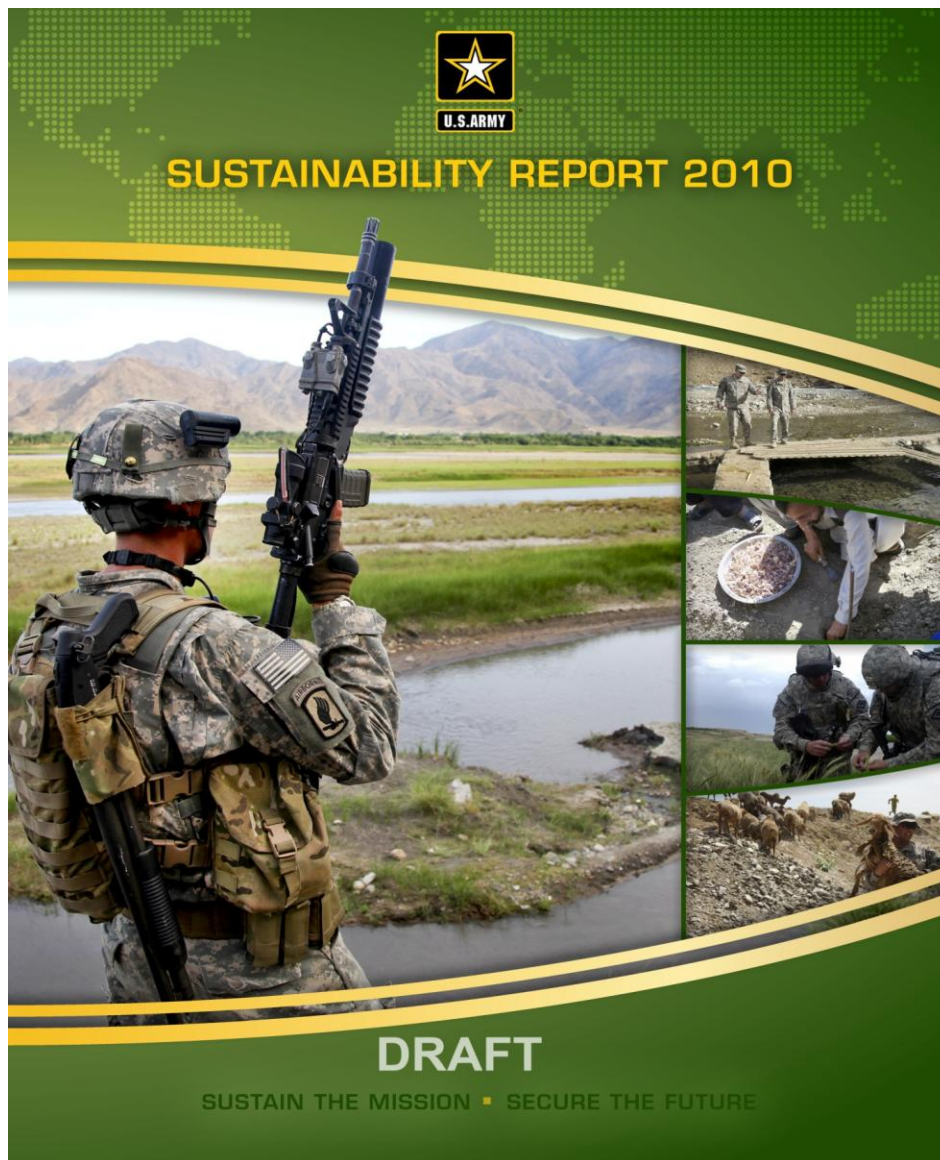


Each report covers:

- Army's mission, vision, leadership
- Army sustainability strategy's triple bottom line plus
- FY performance across mission, environment, and community
- Highlights, initiatives, and work yet to be done



# Army Sustainability Report

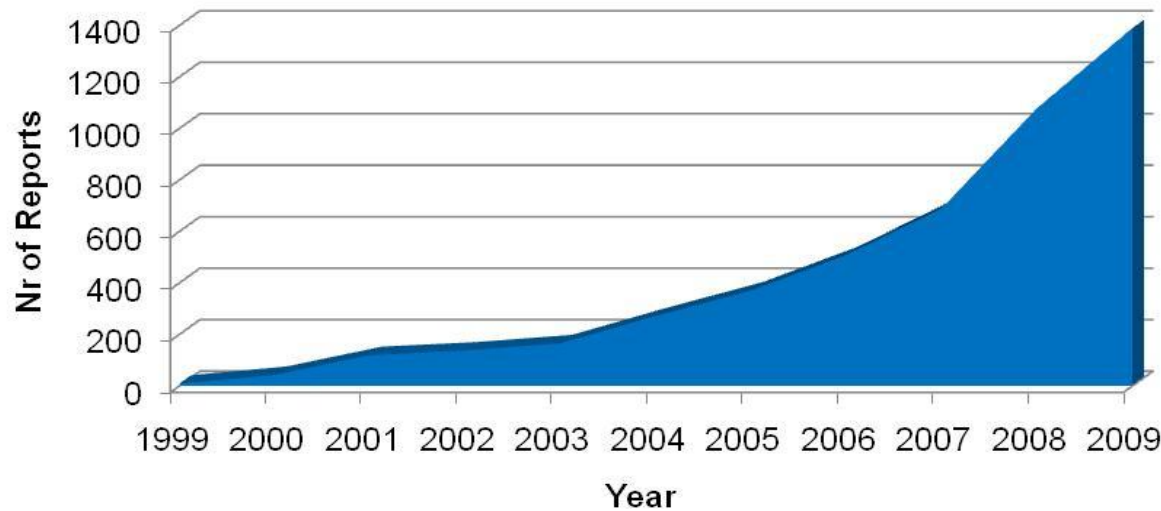


Our ASR 2010 is under development and going through internal review and comment.

# Trend in Company Reports based on GRI Standards



Annual Count of Companies Reporting in Accordance with GRI\*



Johnson & Johnson

3M





# GRI Format



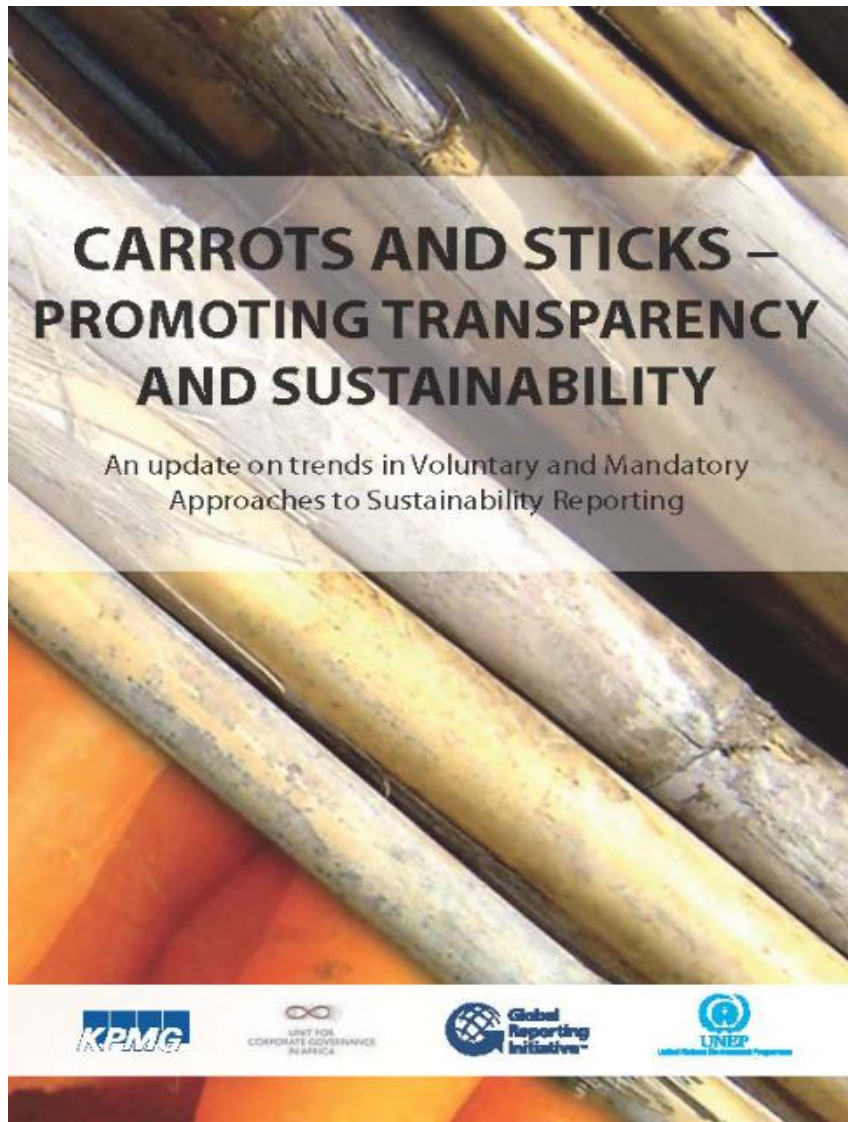
- Global Reporting Initiative (GRI)
  - ✓ GRI is highly respected sustainability reporting standard: credible, consistent, comparable
  - ✓ GRI is non-profit
  - ✓ Industry leaders use, e.g., IBM, GE, DuPont, Microsoft, HP, Dell, GM, Ford, Daimler AG, BP, Nike
- Army: one of first federal agencies using GRI
  - ✓ No new data calls
  - ✓ All information accessible by public via hyperlinks







# A Closing Thought



- The Role of Future Sustainability Reporting?
  - Executive Orders 13423 and 13514
  - Senior Sustainability Officials-(SSO)
  - Strategic Sustainability Performance Plan-(SSPP)
  - Austere Budgets
- A role for Voluntary Reporting in a Mandatory Climate?

# Points of Contact

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